

**2017 \$250,000 TRANSFORMATION CHALLENGE PRE-REGISTRATION GIVEAWAY
OFFICIAL RULES**

NO PURCHASE NECESSARY

- 1. Eligibility:** The 2017 \$250,000 Transformation Challenge Pre-Registration Giveaway (the "Giveaway") open to BodySpace members who are eighteen (18) years of age or older or the age of majority in Entrant's place of residence at the time of entry ("Entrant"). Membership and enrollment in BodySpace are free. Entrant may not be a national or legal permanent resident of the province of Quebec (Canada) or the following countries: Burma, Cuba, Iran, North Korea, Sudan or Syria. Entrants may not be members of any guild, union, or other organization that may prohibit them from participating in this Giveaway and that would restrict, require due payment or otherwise have the right to oppose such Entrant's participation in this Giveaway. Employees, contractors, members, and agents of Bodybuilding.com, LLC and Liberty Media Corporation, and members of their immediate family (including spouses, parents, siblings, children and their respective spouses) and persons living in the same household with any such individuals are ineligible. Except as otherwise permitted herein, only one (1) entry per person will be accepted. If an Entrant submits multiple entries, the last entry will be accepted and the others will be discarded. In order to be eligible, Entrant must follow these Rules. Failure to comply with these Rules will result in ineligibility of Entrant. **This Giveaway is void where prohibited or restricted by law.**
- 2. Sponsors:** This Giveaway is sponsored by Bodybuilding.com, LLC located at 5777 N. Meeker Ave., Suite 400, Boise, ID, 83713 (collectively, "Sponsor").
- 3. Enrollment Period:** The Giveaway Enrollment Period begins at approximately 12:01 am MT on December 7, 2016 and ends at approximately 11:59 pm MT on December 31, 2016 (the "Enrollment Period").
- 4. How to Enter:** To enter, Entrants must fill out the online registration form for the 2017 Optimum Nutrition \$250,000 Transformation Challenge (the "Transformation Challenge") on the Giveaway landing page at <http://www.bodybuilding.com/fun/transform-for-life.html>. False, deceptive, or incomplete entries shall render the Entrant ineligible. By submitting their e-mail address, Entrant consents to receiving future marketing and promotional materials from Sponsor.
- 5. Winner Selection:** Each day during the Giveaway Enrollment Period, one (1) Entrant will be randomly selected by Sponsor from among all eligible Entries to receive the prize listed below ("Selected Entrant"). Sponsor's decisions will be final and binding in all matters related to this Giveaway. The Selected Entrants will be notified via the e-mail address used to register for the Giveaway and the Transformation Challenge. Sponsor shall have no liability for any notification to Selected Winner that is lost, intercepted, delayed, or not received by the Selected Winner for any reason.
- 6. Odds:** Odds of winning depend on the number of eligible Entries received.
- 7. Prizes:**

Each Selected Winner will receive one (1) of twenty-five (25) total \$200.00 USD in-store credits to be used towards the purchase of products at www.bodybuilding.com. The \$200.00 in-store credit will be credited to Selected Entrant's BodySpace account.

No transfer or substitution for any prizes will be permitted, except at the sole discretion of the Sponsor due to unavailability of prizes for any reason, including but not limited to cancellation, scheduling conflicts, or force majeure. Any remaining components of the prize will be awarded and the Sponsors' obligation to the Selected Winners will be fulfilled, and no additional compensation will be provided. Sponsor reserves the right to transfer or substitute prizes of equal or greater value.

The prizes do not include taxes, insurance, personal expenses, gratuities, incidental charges, or any other items not specifically described in these Rules and all expenses for any of the foregoing are the sole responsibility of the Selected Winners. The Selected Winners are responsible for reporting and paying all federal, state, and local taxes.

As a condition to receiving a prize, the Selected Winners must sign any documentation requested by Sponsor, including, without limitation an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form, show proof of residency, and provide valid identification immediately within five (5) days of issuance of notification. If any document is returned to Sponsor as undeliverable or if Sponsor does not receive a response from any Selected Winner(s) within five (5) business days of attempted notification, or a Selected Winner declines the prize or fails to meet Sponsor requirements, such Selected Winner may be disqualified and the prize will either be forfeited or awarded to an alternate Entrant.

- 8. Personal Information:** Any personal information that the Entrant submits in connection with the Giveaway will be collected and used by the Sponsor and its authorized agents to administer the Giveaway and to award prizes. Entrant's personal information may also be used to send additional information about Sponsor, affiliates and licensees, and each of their respective products and programs. Except as set forth herein, an Entrant's personal information will not be used for any other purpose and will not be shared with anyone else unless required by law.
- 9. General Disclaimer and Release of Liability:** By entering, Entrant agrees: (a) to release Sponsor their agents from all liability, loss, or damage arising out of or relating to the Giveaway, including with respect to the Giveaway, interpretation of these Rules, decisions by the judges, and Entrants' acceptance and use/misuse of the prize; (b) to be bound by these Rules; and (c) that Sponsor, its affiliates, and licensees may use Entrant's name(s), likeness, biographical information, social media username, the images, personal information, and statements made by Entrant to Sponsor, the Submission(s) in whole or in part in any and all media for any purpose, including without limitation advertising and promotional purposes, as well as in, or in connection with the Giveaway and/or other promotions conducted by Sponsor, and information on the entry form for advertising and promotional purposes in all media worldwide without additional compensation. Entrant irrevocably grants to Sponsor the right, in its sole discretion, to edit, composite, morph, scan, duplicate, alter, publish, modify, copyright, or otherwise use each Submission for any purpose which Sponsor deems necessary or desirable (including, without limitation, posting on its website or other media), and each entrant irrevocably waives any and all rights Entrant may have therein. Sponsor does not make any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the use of any prize, including, without limitation, quality, merchantability and fitness for a particular purpose.

Sponsor is not responsible for any incorrect or inaccurate entry information, human error, technical malfunction, failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, servers, access providers, or software, including any injury or damage to Entrant's or any other persons', computer relating to or resulting from participation in this Giveaway; inability to access the entry website or any pages thereof; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entry submissions that are processed late or incorrectly or are incomplete, garbled, or lost due to computer or electronic malfunction or traffic congestion on the Internet or any website. Entrant agrees proof of entering information at website is not considered proof of delivery or receipt. All dates set forth in these Rules are approximate.

NOTWITHSTANDING ANY OTHER PROVISION OF THIS AGREEMENT TO THE CONTRARY, SPONSOR SHALL NOT BE LIABLE TO ENTRANT OR ANY THIRD PARTY FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, PUNITIVE, EXEMPLARY, OR INCIDENTAL DAMAGES (INCLUDING DAMAGES FOR LOST PROFITS), EVEN IF SPONSOR HAS BEEN MADE AWARE

OF THE POSSIBILITY OF SUCH DAMAGES. Sponsor reserves the right to terminate, suspend, withdraw, or amend the Giveaway for any reason.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity and enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

- 10. Governing Law; Jurisdiction:** This Giveaway will be governed by and construed in accordance with the laws of the State of Idaho without regard to conflict of law principles. Any controversy arising under, in connection with or in any way relating to this Giveaway shall be adjudicated before a state or federal court of competent jurisdiction located in Boise, Ada County, Idaho. Entrant and Sponsor: (i) accept, generally and unconditionally, the exclusive jurisdiction of such court and any related appellate court, and irrevocably agree to be bound by any judgment rendered thereby in connection with this Giveaway, and (ii) irrevocably waive any objection it may now or hereafter have as to the venue of any such suit, action or proceeding brought in such a court or that such court is an inconvenient forum.
- 11. Winners' List:** After January 8, 2017, Entrants may request a Winners' List by mailing a self-addressed stamped envelope to Bodybuilding.com, c/o 2017 Transformation Challenge Pre-Registration Giveaway Winners' List, 5777 N. Meeker Ave., Suite 400, Boise, Idaho 83713. All requests must be received by Sponsor within six (6) weeks after the end of the Enrollment Period.