

## BODYBUILDING.COM SWEEPSTAKES

### OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE YOUR CHANCE OF WINNING.**

#### **What Can I Win?**

**Weekly Prize** (1 per week for 12 weeks):

- \$100 (USD) In-Store Credit for use on Bodybuilding.com. For Winners outside the U.S., the In-Store Credit will be applied using Winner's local currency at the exchange rate applicable when the In-Store Credit is provided.

Total approximate value of all Weekly Prizes is \$1,200 (USD).

**Monthly Prize** (1 per month for 3 months):

- \$1,000 (USD), paid by check.

Total approximate value of Monthly Prizes is \$3,000 (USD).

**Grand Prize** (1 prize during Sweepstakes):

- A vacation for two (2) people to Mexico to be arranged in cooperation with Turner Travel. Prize package includes roundtrip airfare for two (2); lodging (one room); and \$250 (USD) for expenses; total value of vacation is \$5,000 (USD). Timing and specific destination in Mexico subject to price and availability.
- A GoPro Hero6 valued at approximately \$500 (USD).
- If Winner is not eligible to or does not wish to take the Mexico Vacation, Winner will receive the alternative Cash Grand Prize of \$3,500 (USD). The Cash Grand Prize will be paid to Winner by check.

Additional requirements for Grand Prize Winner:

- Grand Prize winner will be required to provide Sponsor with a video taken during the Vacation. Winner may post the video on their social media accounts. Winner grants Sponsor a royalty-free, irrevocable, world-wide right to use the video on its site and post the video on Sponsor's current and future social media accounts. Winner must provide the video to Sponsor no later than three (3) months after taking the Vacation.

Total approximate value of the Grand Prize is \$5,500 (USD).

The total approximate value of all Sweepstakes Prizes is \$9,700 (USD).

#### **Who Can Enter?**

1. **Eligibility:** The "Bodybuilding.com Sweepstakes" (the "Sweepstakes") is open to BodySpace members who are 18 years of age and older or the age of majority in Participant's place of residence at the time of entry ("Participant"). Membership and enrollment in BodySpace are free. Participant may not be a national or legal permanent resident of the province of Quebec (Canada) or the following countries: Burma, Cuba, Iran, North Korea, Sudan, or Syria. Participants may not be members of any guild, union, or other organization that may prohibit them from participating in this Sweepstakes or that would restrict, require due payment, or otherwise have the right to oppose such Participant's participation in this Sweepstakes. Employees, contractors, members, and agents of Bodybuilding.com, Liberty Expedia Holdings (and companies owned by Liberty Expedia Holdings), and members of their immediate family (including spouses, parents, siblings, children and their respective spouses) and persons living in the same household with any such individual

are ineligible. Except as otherwise permitted herein, only one entry, per person will be accepted. In order to be eligible, Participant must follow these Rules. Failure to comply with these Rules will result in ineligibility of Participant. **This Sweepstakes is void where prohibited or restricted by law.**

2. **Sponsors:** This Sweepstakes is sponsored by Vitalize, LLC d/b/a Bodybuilding.com located at 5777 N. Meeker Avenue, Boise, Idaho, 83713 (“Sponsor”).
3. **Entry:** The Sweepstakes period begins at 12:01 am MT on March 5, 2018 and ends at 11:59 pm MT on May 27, 2018 (the “Sweepstakes Period”). Entry methods include:
  - All purchases over \$75.00 (USD) (before taxes and shipping) during the Enrollment Period will be automatically entered in the Sweepstakes for the Weekly Prize during the week of purchase, entry for the Monthly Prize during the month of purchase, and entry for the Grand Prize. Cancelled orders are not eligible to participate in Sweepstakes.
  - **To enter without purchase,** send a hand-addressed postcard to Vitalize, LLC, Attn: Bodybuilding.com Sweepstakes, 5777 N. Meeker Ave., Boise, ID 83713. All postcards must be received between March 5, 2017 and May 27, 2017.

4. **Winner Selection:**

For the **Weekly Prize**, a Winner will be selected at random from all eligible Participants every Monday during the Sweepstakes Period.

For the **Monthly Prize**, a Winner will be selected at random from all eligible Participants on April 2, 2018, April 30, 2018 and May 30, 2018.

For the **Grand Prize**, a Winner will be selected at random from all eligible Participants on or about May 30, 2018.

Winners will be notified by email, and must reply within 48 hours of notice. If a Winner does not reply within 48 hours of notice, a new Winner may be chosen. In the event that any Winner is determined to be ineligible or withdraws from the Sweepstakes, Sponsor reserves the right to select another Participant, suspend, extend, or cancel the Sweepstakes.

No transfer, substitution, or cash equivalent for any prizes will be permitted, except as allowed by these Official Rules or at the sole discretion of the Sponsor. Sponsor reserves the right to substitute prizes of equal or greater value.

5. **Prizes:** Subject to Participant’s full compliance with the Rules, selected Winners will receive:

**Weekly Prize** (1 per week for 12 weeks):

- \$100 (USD) In-Store Credit for use on Bodybuilding.com. For Winners outside the U.S., the In-Store Credit will be applied using Winner’s local currency at the exchange rate applicable when the In-Store Credit is provided.

Total approximate value of all Weekly Prizes is \$1,200 (USD).

**Monthly Prize** (1 per month for 3 months):

- \$1,000 (USD), paid by check.

Total approximate value of Monthly Prizes is \$3,000 (USD).

**Grand Prize** (1 prize during Sweepstakes):

- A vacation for two (2) people to Mexico to be arranged in cooperation with Cindy Turner Travel. Prize package includes roundtrip airfare for two (2); lodging (one room); and \$250 (USD) for expenses; total value of vacation is \$5,000 (USD). Timing and specific destination in Mexico subject to price and availability.
- A GoPro Hero6 valued at approximately \$500 (USD).
- If Winner is not eligible to or does not wish to take the Mexico Vacation, Winner will receive the alternative Cash Grand Prize of \$3,500 (USD). The Cash Grand Prize will be paid to Winner by check.

Additional requirements for Grand Prize Winner:

- Grand Prize winner will be required to provide Sponsor with a video taken during the Vacation. Winner may post the video on their social media accounts. Winner grants Sponsor a royalty-free, irrevocable, world-wide right to use the video on its site and post the video on Sponsor's current and future social media accounts. Winner must provide the video to Sponsor no later than three (3) months after taking the Vacation.

Total approximate value of the Grand Prize is \$5,500 (USD).

The total approximate value of all Sweepstakes Prizes is \$9,700 (USD).

Winners outside the United States will receive prize value in their local currency equivalent to the conversion rate with the U.S. Dollar at the time they receive the prize.

Each Weekly, Monthly and Grand Prize Winner is collectively referred to as the "Winner(s)." Additionally, each Weekly, Monthly and Grand Prize package will be referred to collectively as the "Prize(s)." All Prizes, including the In-Store Credit, will be awarded in U.S. dollars to Winners in the U.S. and in the local currency to Winners outside the U.S. Any costs associated with currency exchange are the sole responsibility of the Winner. The prizes do not include taxes, insurance, personal expenses, gratuities, incidental charges or any other items not specifically described in the Rules and the foregoing are the Winner's sole responsibility. Winners are responsible for determining applicability and payment of all taxes associated with receipt of any Prize.

6. **Additional Requirements.** All Winners agree to sign any documentation requested by Sponsor, including, without limitation, an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form upon presentation of said form(s) by Sponsor. If any document is returned to Sponsor as undeliverable or if Sponsor does not receive a response from any Winner within five (5) business days of attempted notification, such Winner may be disqualified and the prize will be awarded to an alternate winner. Should the Winner be unable or unwilling to fulfill the obligations outlined in the Rules, a substitute Winner will be named.

If Winner's place of residence requires foreign travel associated with the various prizes, Winner must be able to and is responsible to obtain any and all required visas, passport, any or other travel documents.

7. **General Disclaimer and Release of Liability:** In consideration of the acceptance of Participant's entry in the Sweepstakes and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Participant hereby takes action for themselves, their executors, administrators, agents, representatives, spouse, children, heirs, next of kin, successors, and assigns, and acknowledges and agrees as follows: (a) to be bound by the Official Rules and decisions of Sponsor in any way related to the Contest; (b) that participation in the Sweepstakes is voluntary; (c) Participant is not a minor; (d) Participant is of sound mind and body and has not been advised otherwise by qualified medical person; (e) Participant possesses all rights (including all intellectual property rights) and faculties necessary to execute, deliver, and perform this agreement; (f) that Participant meets all eligibility requirements as set forth in these Official Rules, which Participant represents they have read, understand, and agree to; (g) that all photographs Participant submits for the Sweepstakes depict only Participant, are not digitally enhanced or

altered as described in Section 4, are owned by Participant, and do not require the consent of any other third party rights holder before use; (h) Participant is fully aware and assumes the risk of illness, accidents, injury, death, personal injury, bodily harm, emotional stress, psychological harm, property damage, and all dangers potentially arising from or in connection with participation in the Contest; and Participant's participation in the Sweepstakes does not violate any agreements between Participant or any third party.

Sponsor does not make any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the use of any Prize, including, without limitation, quality, merchantability, and/or fitness for a particular purpose. Sponsor is not responsible for any incorrect or inaccurate entry information, human error, technical malfunction, failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, servers, access providers, or software, including any injury or damage to Participant's or any other person's computer relating to or resulting from participation in this Contest; inability to access the entry website or any pages thereof; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entry submissions that are processed late or incorrectly or are incomplete, garbled, or lost due to computer or electronic malfunction or traffic congestion on the Internet or any website. Proof of entering information on website is not considered proof of delivery or receipt. All dates set forth in these Rules are approximate.

NOTWITHSTANDING ANY PROVISION OF THESE SWEEPSTAKES RULES TO THE CONTRARY, SPONSOR SHALL NOT BE LIABLE TO PARTICIPANT OR ANY THIRD PARTY FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, PUNITIVE, EXEMPLARY, OR INCIDENTAL DAMAGES (INCLUDING DAMAGES FOR LOST PROFITS), EVEN IF SPONSOR HAS BEEN MADE AWARE OF THE POSSIBILITY OF SUCH DAMAGES. Sponsor reserves the right to terminate, withdraw, or amend the Sweepstakes and these Official Rules for any reason and at any time.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity and enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

8. **Language:** The official version of these Rules is the English language version. In the event of contradictions or discrepancies between different language versions of these Rules, the English language version takes precedent. Participants must submit all materials and information in English. Sponsor is not responsible for translation of any submissions or information provided in another language. Failure to submit required information in English may result in disqualification.
9. **Personal Information:** Any personal information that Participants and Winners submit in connection with the Sweepstakes will be collected and used by the Sponsor and its authorized agents to administer the Sweepstakes and to award prizes. Participant's personal information may also be used to send additional information about Sponsor, affiliates, and licensees, and each of their respective products and programs in accordance with applicable laws. Except as set forth herein, Participant's personal information will not be used for any other purpose and will not be shared with anyone else unless required by law.
10. **Governing Law; Jurisdiction:** This Sweepstakes will be governed by and construed in accordance with the laws of the United States and the State of Idaho without regard to conflict of law principles. Any controversy arising under, in connection with or in any way relating to this Sweepstakes shall be adjudicated before a state or federal court of competent jurisdiction located in Boise, Ada County, Idaho, U.S.A. Participant and Sponsor: (i) accept, generally and unconditionally, the exclusive jurisdiction of such court and any related appellate court, and irrevocably agree to be bound by any judgment rendered thereby in connection with this Sweepstakes, and (ii) irrevocably waive any objection it may now or hereafter have as to the venue

of any such suit, action, or proceeding brought in such a court or that such court is an inconvenient forum.

11. **EU Participants:** For Participants from Member States of the European Union, mandatory national law may apply in some cases.