Bodybuilding.com’s Muscle Madness Giveaway
Powered by Cellucor

OFFICIAL RULES

NO PURCHASE NECESSARY

1. ELIGIBILITY:  Bodybuilding.com’s “Muscle Madness” Giveaway Powered by Cellucor (the “Giveaway”) is open to legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, Samoa, Guam, the U.S. Virgin Islands and any other U.S. territories and protectorates) who are 18 years of age or older at time of entry (“Entrant”). Employees of Cellucor, Bodybuilding.com, LLC (“Bodybuilding.com”), Liberty Media Corporation, and their subsidiaries, advertising, promotion and Internet agencies contracted by and their immediate family members (including spouses, parents, siblings, children and their respective spouses) and/or those living in the same household are not eligible. In order to be eligible, Entrant must follow these Rules. Failure to comply with these Rules may result in ineligibility. No purchase necessary. Void where prohibited by law.

2. SPONSORS:  This Giveaway is sponsored by Woodbolt Distribution, LLC dba Cellucor located at 3891 S. Traditions Drive, Bryan, Texas 77807 and Bodybuilding.com, LLC located at 5777 N. Meeker Ave., Suite 400, Boise, Idaho 83713 (collectively “Sponsor”).

3. TO ENTER:  The Giveaway enrollment period begins at approximately 12:00 a.m. MT on March 13, 2017 and ends at approximately 11:59 p.m. MT on March 19, 2017 (“Giveaway Enrollment Period”). To enter, visit http://www.bodybuilding.com/store/muscle-madness.html (“Giveaway Landing Page”) and follow the on-screen entry instructions. There are two (2) ways to enter:

The First Way to Enter:

Entrants may enter by purchasing an order from www.bodybuilding.com with a total amount exceeding $49.00 USD during the Giveaway Enrollment Period (“Qualifying Order”). Entrant will earn one (1) entry for each Qualifying Order Entrant places during the Giveaway Enrollment Period, up to ten (10) entries. Only the first ten (10) entries/Qualifying Orders will be considered; all subsequent entries/Qualifying Orders will be discarded.

OR

The Second Way to Enter:

Entrants may enter by sending a self-addressed stamped envelope to Sponsor before the end of the Giveaway Enrollment Period containing Entrant’s name, address, and e-mail address. The envelope must be received prior to the end of the Giveaway Enrollment Period (“Mail-in Entry”). Entrants may enter via Mail-In Entry up to ten (10) times. Only ten (10) Mail-In Entries per Entrant will be considered; all other Mail-In Entries will be discarded.
False, deceptive, or incomplete entries shall render an Entrant ineligible. Sponsor, in its sole discretion, reserves the right to disqualify any Entrant. Sponsor reserves the right to amend these rules.

4. **ODDS.** Odds of winning depend on the number of eligible entries received.

5. **WINNER SELECTION:** On or about, March 22, 2017, two (2) Grand Prize Selected Entrants (“Grand Prize Winner(s)”) will be randomly selected by Sponsor from among all eligible Entrants to receive the Grand Prize Package described below. The Grand Prize Winners will be notified using email or other contact information provided by Entrant.

In addition, forty-three (43) Selected Entrants (“Runner-Up Winner(s)”) will be randomly selected by Sponsor from among all eligible Entrants to receive one (1) of the forty-three (43) different Runner-Up Prizes described below. Selected Entrants will be notified using email or other contact information provided by Entrant.

6. **PRIZES:** Each Grand Prize Winner, subject to eligibility, will receive: two (2) tickets to the Final Four National Championship game in Phoenix, Arizona on April 3, 2017; two (2) coach, round-trip airfare tickets to Phoenix, Arizona from the closest major airport to each Grand Prize Winner’s residence with a departure date of April 2, 2017 and a return date of April 4, 2017; hotel accommodations (1 room) up to $1,000.00 USD; and a per diem stipend for Grand Prize Winner and their guest of $70.00 USD for April 2, 2017 through April 4, 2017 (i.e., $210.00 USD each or $540.00 USD total) (the “Grand Prize”). The approximate retail value (“ARV”) of each Grand Prize is $4,600.00 USD.

Runner-Up Winners, subject to eligibility, will receive one (1) of the following Runner-Up Prizes:

- Two-hundred and fifty dollars ($250.00 USD) to throw a National Championship Watch Party and one (1) Cellucor t-shirt. There are four (4) National Championship Watch Party prize packages available and the approximate retail value (“ARV”) of each prize package is $264.99 USD.
- One (1) pair of Beats Bluetooth headphones and one (1) Cellucor t-shirt. There are two (2) Beats Bluetooth headphone prize packages available and the ARV of each prize package is $214.99 USD.
- One (1) Apple Watch and one (1) Cellucor t-shirt. There are two (2) Apple Watch prize packages available and the ARV of each prize package is $414.99 USD.
- One (1) $100.00 USD Nike gift card and one (1) Cellucor t-shirt. There are ten (10) Nike gift card prize packages available and the ARV of each prize package is $114.99 USD.
- One (1) $100.00 USD Champs Sports gift card and one (1) Cellucor t-shirt. There are ten (10) Champs Sports gift card prize packages available and the ARV of each prize package is $114.99 USD.
- One (1) Cellucor product stack containing the following Cellucor products: one (1) 30-serving container of C4 Ultimate, one (1) 30-serving container of C4 Original, one (1) 2 lb. tub of Cor-Whey protein powder, one (1) 30-serving container of Alpha Amino, one (1) 30-serving container of Super HD, and one (1) 30-serving container of Beta BCAA. There are fifteen (15) Cellucor product stack prize packages available and each prize package is worth $250.00 USD.
In no event will a Runner-Up Winner receive two of the above prize packages. In the event a Runner-Up Winner is chosen to win one of the Runner-Up Prizes, Sponsor will send the prize via the address provided on the Entrant’s Qualifying Order or Mail-In Entry envelope.

In the event the Grand Prize or any Runner-Up Prize (collectively “Prize”) are unavailable for any reason, Sponsor reserves the exclusive right to substitute any prize with another prize of equal or greater value. The ARV of the prizes set forth above represents Sponsor’s good faith determination of the approximate retail value thereof, and the actual fair market value, as ultimately determined by Sponsor, which is final and binding and cannot be challenged or appealed. In the event the stated approximate retail value of a Prize is more than the actual fair market value of that prize, the difference will not be awarded in cash or otherwise. All winners are solely responsible for the reporting and payment of any applicable federal, state, and/or local taxes on the Prize.

All entries are subject to verification at the sole discretion of Sponsor. As a condition of receiving a Prize, all winners may be asked to sign documentation requested by Sponsor, including, without limitation an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form, show proof of residency, and valid identification immediately upon being chosen. If any document is returned to Sponsor as undeliverable or if Sponsor does not receive a response from a winner within fourteen (14) business days of attempted notification, or the winner declines the Prize or fails to meet Sponsor requirements, such Entrant may be disqualified and the prize will either be forfeited or awarded to an alternate eligible Entrant.

7. **GENERAL:** By accepting a Prize hereunder, Entrant agrees: (a) to release Sponsor and their agents from all liability, loss, or damage arising out of or relating to the Giveaway, including with respect to the Giveaway, interpretation of these Rules, decisions by the Sponsor, their acceptance and use/misuse of the prize; (b) to be bound by these Rules and comply with all Sponsor requirements; and (c) that Sponsor, their affiliates, and licensees may use Selected Entrants’ names, personal information, and statements made by Entrant to Sponsor and information on the entry form for advertising and promotional purposes in all media worldwide without additional compensation. Entrant irrevocably grants to Sponsor the right to edit, modify, and/or publish and copyright any Entrant images. Sponsor does not make any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the use of any prize, including, without limitation, quality, merchantability, and fitness for a particular purpose. Entrant agrees that Sponsor has the right to substitute any prize within their sole discretion.

8. **LANGUAGE:** The official version of these Official Rules is the English language version. In the event of contradictions or discrepancies between different language versions of these Official Rules, the English language version takes precedence. Entrants must submit all materials and information in English. Sponsors are not responsible for translation of any submissions or information provided in another language. Failure to submit required information in English may result in disqualification.

9. **PERSONAL INFORMATION:** Any personal information that Entrant submits in connection with the Giveaway will be collected and used by the Sponsor and their authorized agents to administer the Giveaway and to award prizes. Entrant’s personal information may also be used to send additional information about Sponsor and their affiliates and licensees, and each of their
respective products and programs via electronic and ordinary mail. Except as set forth herein, Entrant's personal information will not be used for any other purpose and will not be shared with anyone else unless required by law.

10. DISCLAIMER AND RELEASE OF LIABILITY: Sponsor is not responsible for any incorrect or inaccurate entry information, human error, technical malfunction, failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, servers, access providers, or software, including any injury or damage to Entrant's or any other persons' computer relating to or resulting from participation in this Giveaway; inability to access the website or any pages thereof; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entry submissions that are processed late or incorrectly or are incomplete, garbled, or lost due to computer or electronic malfunction or traffic congestion on the Internet or any website. Proof of entering information at website is not considered proof of delivery or receipt. All dates (if any) set forth in these Rules are approximate.

NOTWITHSTANDING ANY OTHER PROVISION OF THIS AGREEMENT TO THE CONTRARY, SPONSOR SHALL NOT BE LIABLE TO ENTRANT OR ANY THIRD PARTY FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, PUNITIVE, EXEMPLARY, OR INCIDENTAL DAMAGES (INCLUDING DAMAGES FOR LOST PROFITS), EVEN IF SPONSOR HAS BEEN MADE AWARE OF THE POSSIBILITY OF SUCH DAMAGES. Sponsor reserves the right to terminate, suspend, withdraw, or amend the Giveaway for any reason.

11. GOVERNING LAW; JURISDICTION: This Giveaway will be governed by and construed in accordance with the laws of the State of Idaho without regard to conflict of law principles. Any controversy arising under, in connection with or in any way relating to this Giveaway shall be adjudicated before a state or federal court of competent jurisdiction located in Ada County, Boise, Idaho. Entrant and Sponsor: (i) accept, generally and unconditionally, the exclusive jurisdiction of such court and any related appellate court, and irrevocably agree to be bound by any judgment rendered thereby in connection with this Giveaway, and (ii) irrevocably waive any objection it may now or hereafter have as to the venue of any such suit, action or proceeding brought in such a court or that such court is an inconvenient forum.

12. WINNERS’ LIST: After March 27, 2017, Contestants may request a Winners' List by mailing a self-addressed stamped envelope to Bodybuilding.com, c/o 2017 Muscle Madness Giveaway, 5777 N. Meeker Ave., Suite 400, Boise, Idaho 83713. All requests must be received by Sponsor within six (6) weeks after the end of the Giveaway Enrollment Period.