

2017 Scratch and Smash Ticket Campaign

OFFICIAL RULES

NO PURCHASE NECESSARY

1. ELIGIBILITY: The 2017 Scratch and Smash Ticket Campaign (“Campaign”) is open to legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, Samoa, Guam, the U.S. Virgin Islands and any other U.S. territories and protectorates) who are 18 years of age or older at time of entry (“Entrant”). Entrants may not be members of any guild, union, or other organization that may prohibit them from participating in this Campaign and that would restrict, require due payment or otherwise have the right to oppose such Entrant’s participation in this Campaign. Employees of Bodybuilding.com, LLC (“Bodybuilding.com”), Liberty Media Corporation and their subsidiaries, advertising, promotion and Internet agencies contracted by Bodybuilding.com, and their immediate family members (including spouses, parents, siblings, children and their respective spouses) and/or those living in the same household of each are not eligible. In order to be eligible, Entrant must follow these Rules. Failure to comply with these Rules may result in ineligibility. Sponsor reserves the right to amend these rules. No purchase necessary. **This Campaign is void where prohibited by law.**

2. SPONSOR: This Campaign is sponsored by Bodybuilding.com, LLC located at 5777 N. Meeker Ave., Suite 400, Boise, Idaho (collectively “Sponsor”).

3. TO ENTER:

The Campaign consists of two (2) parts. Entrants may enter as follows:

CAMPAIGN PART 1 – COUPON DISTRIBUTION

The Campaign – Part 1 begins at approximately at 12:01 a.m. MT, January 16, 2017 and ends at 11:59 p.m. MT, January 22, 2017 (“Campaign Part 1 Promotion Period”). There are two (2) ways to enter.

The First Way to Enter:

Entrants may enter by placing an order at <http://www.bodybuilding.com/store/> during the Campaign Part 1 Promotion Period. One (1) of the following four (4) types of coupons will be randomly placed by Sponsor in each outgoing order: 10% off next order, 15% off next order, 20% off next order, or 30% off next order. During the Campaign Part 1 Promotion Period, prizes will be sent out from each of Bodybuilding.com’s warehouses in Pennsylvania, Nevada, and Wisconsin or its Headquarters in Idaho.

OR

The Second Way to Enter:

Entrants may enter by sending in a self-addressed stamped envelope to: Bodybuilding.com, LLC c/o 2017 Scratch & Smash Ticket Campaign, 5777 N. Meeker Ave., Suite 400, Boise, ID 83713 before the end of the Campaign Promotion Period. The mail-in entry must contain Entrant’s name and e-mail address. Sponsor will randomly select one (1) of the following four (4) types of coupons in the self-addressed stamped envelope to send back to Entrants via mail-in entry: 10% off next order, 15% off next order, 20% off next order, or 30% off next order.

False, deceptive, or incomplete entries shall render an Entrant ineligible.

CAMPAIGN PART 2 – PRIZE SELECTION

The Campaign – Part 2 begins at approximately 12:00 a.m. MT, January 23, 2017 and ends at approximately 11:59 p.m. MT, February 19, 2017 (“Campaign Part 2 Promotion Period”). There are two (2) ways to enter:

The First Way to Enter:

Entrants may enter by placing an order at <http://www.bodybuilding.com/store/> during the Campaign Part 2 Promotion Period and using a coupon they received during the Campaign Part 1 Promotion Period.

OR

The Second Way to Enter:

Entrants may enter by sending in a self-addressed stamped envelope containing the coupon Entrant received during the Campaign Part 1 Promotion Period to: Bodybuilding.com, LLC c/o 2017 Scratch & Smash Ticket Campaign, 5777 N. Meeker Ave., Suite 400, Boise, ID 83713 before the end of the Campaign Promotion Period. The mail-in entry must contain Entrant’s name, e-mail address, and the coupon they received during the Campaign Part 1 Promotion Period.

False, deceptive, or incomplete entries shall render an Entrant ineligible.

4. ODDS. Odds of winning Campaign – Part 1 are approximately 1 out of 100,000, depending on the number of orders or mail-in entries received. Odds of winning Campaign – Part 2 depend on the number of eligible entries received. All prizes will be awarded. No substitution or transfer of prizes, except in Sponsors’ sole discretion.

5. WINNER SELECTION FOR CAMPAIGN PART 2: On or about February 27, 2017, ten (10) Grand Prize Selected Entrants (“Grand Prize Winner(s)”) will be selected by Sponsor from among all eligible Entrants at random. Each Grand Prize Winner will be notified using email or other contact information provided by Entrant.

6. PRIZES FOR CAMPAIGN PART 2: Ten (10) Grand Prize Winners will be randomly selected by sponsor to receive one (1) the following ten (10) prize packages:

GAT Sport Prize Package

- One (1) 30-serving container of NitroFlex pre-workout
- One (1) 100-gram container of JetMass Creatine System
- One (1) 120-capsule container of JetFuel Superburn
- One (1) 60 tablet container of Men’s Multi + Test
- One (1) GAT Sport t-shirt
- One (1) GAT sport cap

The approximate retail value (“ARV”) of the GAT Sport Prize Package is \$153.19 USD.

Cellucor Prize Package

- One (1) Cellucor gym bag
- One (1) Cellucor t-shirt
- One (1) Hoodie
- One (1) Snapback hat
- Two (2) containers of Ultimate 20s – any flavor

The ARV of the Cellucor Prize Package is \$149.95 USD.

Performix Prize Package

- One (1) 45-serving container of ION

- One (1) 30-serving container of ISO
- One (1) 2 lb. tub of Iridium Series Native ISO Whey
- One (1) 60-capsule container of SST
- One (1) pair of Earbuds earphones

The ARV of the Performix Prize Package is \$271.50 USD.

Dymatize Prize Package

- One (1) year supply of ISO-100 whey protein (1 2lb. tub for 12 consecutive months)
- One (1) Dymatize-branded gym bag
- Two (2) Dymatize t-shirts
- Two (2) Dymatize-branded shakers
- One (1) Dymatize-branded drawstring bag
- One (1) Dymatize-branded keychain.

The ARV of the Dymatize Prize Package is \$448.48 USD.

Optimum Nutrition Prize Package

- One (1) 5 lb. tub of Gold Standard whey
- One (1) 30-serving container of Amino Energy
- One (1) 12-count package of Cake Bites
- One (1) 30-serving container of Gold Standard pre-workout
- One (1) 30-serving container of Gold Standard BCAAs
- One (1) 90-capsule container of Opti-Men or Opti-Women multivitamins (depending on winner's preference)

The ARV of the Optimum Nutrition Prize Package is \$170.55 USD.

BSN Prize Package

- One (1) 4 lb. tub of Syntha-6 Edge
- One (1) 30-serving container of NOX XE
- One (1) 30-serving container of Amino-X Edge
- One (1) 30-serving container of R3build
- One (1) 12-count package of Syntha-6 crisp bars
- One (1) 90-count container of Ripped Edge.

The ARV of the BSN Prize Package is \$194.94 USD.

Cobra Labs Prize Package

- One (1) 50-serving container of The Curse
- One (1) 30-serving container of The Ripper
- One (1) 30-serving container of Daily Amino
- One (1) 30-serving container of Shadow-X
- One (1) Curse skull tee

The ARV of the Cobra Labs Prize Package is \$121.12 USD.

EVL Prize Package

- One (1) 30-serving container of ENGN
- One (1) 2 lb. tub of Stacked protein
- One (1) 30-serving container of BCAA Energy
- One (1) 30-serving container of FocusMode
- One (1) EVL-branded hat
- One (1) EVL-branded tank top
- One (1) Apple Watch® with a Nike® Sport Band

The ARV of the EVL Prize Package is \$535.94 USD.

BPI Prize Package

- One (1) 1.6 lb. tub of ISO whey
- One (1) 4.9 lb. tub of ISO whey
- One (1) 2 lb. tub of Best Protein
- One (1) 30-serving container of Best PRE
- One (1) 30-serving container of Best BCAA
- One (1) 30-serving container of Best BCAA Shredded
- One (1) 60-capsule container of Roxylean
- One (1) 30-capsule container of Nite-Burn

The ARV of the BPI Prize Package is \$274.75 USD.

RSP Prize Package

- One (1) 30-serving container of AminoLean
- One (1) 150-capsule container of QuadraLean
- One (1) 30-serving container of Dyno
- One (1) 180-capsule container of Quadralean Thermogenic
- One (1) RSP Snapback hat
- One (1) RSP floral hat

The ARV of the RSP Prize Package is \$147.63 USD.

These prizes are subject to availability in specific jurisdictions in Sponsor's sole discretion. The value of the Prizes set forth above represents Sponsors' good faith determination of the approximate retail value thereof, and the actual fair market value, as ultimately determined by Sponsor, is final and binding and cannot be challenged or appealed. In the event the stated approximate retail value of a Prize is more than the actual fair market value of that prize, the difference will not be awarded in cash or otherwise. Each Selected Entrant is solely responsible for the reporting and payment of any applicable federal, state, and/or local taxes on the prize.

All entries are subject to verification at the sole discretion of Sponsor. As a condition to receiving a prize, all Selected Entrants may be asked to sign documentation requested by Sponsor, including, without limitation an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form and show proof of residency and valid identification immediately upon being chosen. If any document is returned to Sponsor as undeliverable or if Sponsor does not receive a response from a Selected Entrant within fourteen (14) business days of attempted notification, or the Entrant declines the prize or fails to meet Sponsor requirements, such Entrant may be disqualified and the prize will either be forfeited or awarded to an alternate eligible Entrant.

7. GENERAL: By accepting a prize hereunder, Entrant agrees: (a) to release Sponsor and their agents, from all liability, loss, or damage arising out of or relating to the Campaign, including with respect to the Campaign, interpretation of these Rules, decisions by the Sponsor, and any winner's acceptance and use/misuse of the prize; (b) to be bound by these Rules and comply with all Sponsor requirements; and (c) that Sponsor, their affiliates, and licensees may use Entrants' names, personal information, and statements made by Entrant to Sponsor and information for advertising and promotional purposes in all media worldwide without additional compensation. Entrant irrevocably grants to Sponsor the right to edit, modify, and/or publish and copyright any Entrant images. Sponsor does not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of any prize, including, without limitation, quality, merchantability and fitness for a particular purpose. Entrant agrees that Sponsor has the right to substitute any prize within their sole discretion.

8. LANGUAGE: The official version of these Official Rules is the English language version. In the event of contradictions or discrepancies between different language versions of these Official Rules, the English language version takes precedent. Entrants must submit all materials and information in English. Sponsor is not responsible for translation of any submissions or information provided in another language. Failure to submit required information in English may result in disqualification.

9. PERSONAL INFORMATION: Any personal information that Entrant submits in connection with the Campaign will be collected and used by the Sponsor and their authorized agents to administer the Campaign and to award prizes. Entrant's personal information may also be used to send additional information about Sponsor, affiliates and licensees, and each of their respective products and programs via electronic and ordinary mail. Except as set forth herein, Entrant's personal information will not be used for any other purpose and will not be shared with anyone else unless required by law.

10. DISCLAIMER AND RELEASE OF LIABILITY: Sponsor is not responsible for any incorrect or inaccurate entry information, human error, technical malfunction, failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, servers, access providers, or software, including any injury or damage to Entrant's or any other persons' computer relating to or resulting from participation in this Campaign; inability to access the website or any pages thereof; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entry submissions that are processed late or incorrectly or are incomplete, garbled, or lost due to computer or electronic malfunction or traffic congestion on the Internet or any website. Proof of entering information at website is not considered proof of delivery or receipt. All dates set forth in these Rules are approximate.

NOTWITHSTANDING ANY OTHER PROVISION OF THIS AGREEMENT TO THE CONTRARY, SPONSOR SHALL NOT BE LIABLE TO ENTRANT OR ANY THIRD PARTY FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, PUNITIVE, EXEMPLARY OR INCIDENTAL DAMAGES (INCLUDING DAMAGES FOR LOST PROFITS), EVEN IF SPONSOR HAS BEEN MADE AWARE OF THE POSSIBILITY OF SUCH DAMAGES. **Sponsor reserves the right to terminate, suspend, withdraw or amend the Campaign for any reason.**

11. GOVERNING LAW; JURISDICTION: This Campaign will be governed by and construed in accordance with the laws of the State of Idaho without regard to conflict of law principles. Any controversy arising under, in connection with or in any way relating to this Campaign shall be adjudicated before a state or federal court of competent jurisdiction located in Ada County, Boise, Idaho. Entrant and Sponsor: (i) accept, generally and unconditionally, the exclusive jurisdiction of such court and any related appellate court, and irrevocably agree to be bound by any judgment rendered thereby in connection with this Campaign, and (ii) irrevocably waive any objection it may now or hereafter have as to the venue of any such suit, action or proceeding brought in such a court or that such court is an inconvenient forum.

12. WINNERS' LIST: After March 10, 2017, Entrants may request a Winners' List by mailing a self-addressed stamped envelope to Bodybuilding.com, c/o 2017 Scratch & Smash Campaign Winners' List, 5777 N. Meeker Ave., Suite 400, Boise, Idaho 83713. All requests must be received by Sponsor within six (6) weeks after the end of the Campaign Promotion Period.