

WHAT IS AFFILIATE MARKETING, AND HOW DOES IT WORK?

Affiliate marketing is a performance-based advertising program. Online publishers, or affiliates, like you can earn a commission on orders placed by customers they refer to an online merchant such as Bodybuilding.com. Affiliates do this by creatively integrating Bodybuilding.com's products or content into their sites and social media through blogs, product reviews, emails, banner ads, etc.

It's simple to track which customers you send our way. We'll show you how to create affiliate links to Bodybuilding.com that can live on your site, social media, or emails. When a visitor clicks that link, a tracking cookie is planted on the visitor's computer. When that same visitor completes a purchase at Bodybuilding.com, the cookie fires and a commission is applied to your account. The cookie exists on that user's computer for 9 days, so the purchase does not have to be completed in the same visit.

HOW DO I BECOME AN AFFILIATE?

The first step is to create an account with our third-party affiliate network, Pepperjam, if you are in the United States. If you are outside of the U.S., create an account with Affiliate Window. Your application will be reviewed, and you will receive a response within 72 hours.

HOW IS MY AFFILIATE ACCOUNT MANAGED?

If you are accepted as an affiliate, your account will be managed by our third-party affiliate networks: Pepperjam in the United States or Affiliate Window outside of the U.S. They are responsible for managing all commission payouts and paperwork associated with your affiliate account.

ARE THERE ANY COSTS ASSOCIATED WITH JOINING THE PROGRAM?

It is completely free to create an account with Pepperjam or Affiliate Window and join the Bodybuilding.com affiliate program. Because there is no charge, there is virtually no risk in getting involved!

DO I HAVE TO HAVE A WEBSITE TO BECOME AN AFFILIATE?

Not necessarily. Our top-performing affiliates typically drive traffic from fitness- or nutrition-related websites. However, if you have a strong social media presence or are good at e-mail marketing, you could be a successful affiliate. In reviewing your application, we may request examples of your promotional methods so that we can see what kind of content our logo or advertisements will be associated with.

WHAT KIND OF ACTIVITY IS PROHIBITED IN THE AFFILIATE PROGRAM?

Please view our Terms and Conditions for a comprehensive look at what is and is not allowed in the Bodybuilding.com affiliate program.

HOW MUCH ARE COMMISSIONS?

New affiliates with fitness- and nutrition-related content websites earn a 15% commission rate on orders completed by customers that are new to Bodybuilding.com, and a 5% commission rate on orders completed by customers that have shopped with Bodybuilding.com before. Please note that our

tracking cookie is one-time-use only, so whether the customer is new or repeat, only one transaction they submit upon an affiliate referral will be eligible for commission. This means that in order for affiliates to earn commissions on subsequent orders by a customer they refer, that customer will have to click through to Bodybuilding.com on that affiliate's link. Coupon-only promotion sites can earn a flat 2% commission on all transactions. This does not mean that fitness-content sites can't promote approved coupon codes and/or weekly promotions on Bodybuilding.com. The flat commission structure applies solely to sites that promote coupons only, without offering content similar to the content found on Bodybuilding.com. Commission terms for all affiliates are subject to change in Bodybuilding.com's sole discretion.

HOW OFTEN WILL I GET PAID?

We have a 45-day locking period to review all orders. Commissions will not be paid until the sale locks in the system. Our affiliate networks, Pepperjam and Affiliate Window, pay all affiliates on the 1st and 15th of the month. Any bonuses are paid on the same timelines. . The minimum payout is \$25 USD, meaning that the affiliate must have earned at least \$25 USD that month in order to receive payment. If the minimum payout isn't made, it will carry over to the following month.

DO I HAVE TO LIVE IN THE U.S. TO BE A BODYBUILDING.COM AFFILIATE?

We welcome affiliates from all over the world!

WHAT STATES ARE ELIGIBLE FOR THE AFFILIATE PROGRAM?

Bodybuilding.com is currently able to accept affiliates in the following states: AL, AK, AZ, CA, CO, DE, FL, HI, ID, IN, KY, MD, MA, MT, NE, NV, NH, NJ, NM, NY, ND, OH, OK, OR, PA, RI, SC, SD, TX, UT, VT, VA, WA, WV, WI, WY.

We are regularly updating our eligible states, so if your state isn't listed, check back!