

“248 LBS. — THAT’S MY GOAL FOR 2008!”

KIRK DEFRANCESCO IS ON A MISSION FOR MORE THICK, MONSTROUS MUSCLE. FIND OUT HOW CELL-TECH™ HARDCORE IS FUELING HIS QUEST.

Kirk DeFrancesco, a rising mass monster, is well on his way in his competitive bodybuilding career. Riddled with ridiculously thick, dense muscle, he’s tearing up the stages with a ruthless vengeance. And now with the 2008 competitive season looming in sight, he’s throwing his destruction into overdrive, preparing to roar into the new year with an insanely stacked physique. He’s on a rampage to pack on more massive, stage-lethal muscle than ever before, and to do it he’s bringing the fury of a potent musclebuilding agent – one that will have him blasting his physique to beastly proportions in record time! Here’s how he plans to leave his competition in the shadows of his monstrous frame.

HELL-BOUND FOR VICTORY

In the early morning hours, long before the sun rises over West Mifflin, Pa., Kirk is already deep in muscle mission mode. Instinctively, his body knows it’s time to hit the gym and ferociously rip into the weights.

This mindset has made it possible for Kirk to achieve muscle gains so inhuman that even he is astonished. To watch himself go from a respectable size, to the shredded 238 pounds that brought him to the doorstep of turning pro at the 2007 North American Championships has been intensely uplifting, to say the least. But, even Kirk would tell you that he couldn’t have built the monstrous frame he revealed on

stage that day without the added help of advanced clinically proven supplements. Kirk knows how crucial proper supplementation is to drive his muscle and strength gains to the extreme – extreme enough to propel him to the 248 pounds of ripped, striated muscle he plans to unearth on the 2008 competitive stages. And with his career and reputation at stake in this pursuit, there’s only one name Kirk trusts: Team MuscleTech™.

“You can tell the difference right away when you are taking a quality supplement,” Kirk says enthusiastically. Being a part of this lineup of champions, Kirk knows that Team MuscleTech researchers work diligently, probing every last bit of scientific data, and devoting endless hours

to investigating and developing the most cutting-edge products. For Kirk, this is prime motivation. So what is ultimately going to give him the added edge and help him bulldoze his way into the pro ranks? The answer: the potent musclebuilding power of Cell-Tech™ Hardcore.

making incredible results," he says. "Maximizing your insulin production right after you train helps with your muscle growth and recovery. To build as much muscle as possible, you need to take advantage of these times when your muscles soak up all



Driving muscle and strength gains to the extreme takes more than just a regular supplement.

CELL-TECH HARDCORE: FUELING TOP RANKED MUSCLE

Cell-Tech Hardcore has literally redefined the power of creatine and is helping Kirk smash through the ranks, bringing him that much closer to becoming a real force in the pros. As Kirk will tell anyone, "Cell-Tech Hardcore is a great product. I am just pounding it back and

the nutrients you feed them," Kirk explains. "I know I'll have no problem making 248 pounds with Cell-Tech Hardcore behind me – just look at me now. I'm the biggest and leanest I've been at a solid 238 pounds after using Cell-Tech Hardcore. If you're taking Cell-Tech Hardcore, it's guaranteed that you'll start growing."

Packed with a potent 75 grams of dextrose, this advanced formula

Following his transformation that led him to the 2007 North American Championships, Kirk was able to smash his competition with insanely ripped, thick muscle. Driven by the potent Cell-Tech Hardcore formula, he's on a mission to pack on 10 more pounds of muscle, fast.

and creatine-6,8-thioctic acid calcium. This multi-complex creatine blend is designed to invade each muscle fiber and force muscle creatine saturation to extreme levels. And

designed to increase insulin sensitivity and kick open the floodgates to engulf your muscle cells with growth-inducing nutrients. Lipoic-Tech is charged with

University, test subjects using Cell-Tech Hardcore increased their max bench press by an average of 32 pounds, their max leg press by 213 pounds and their max bicep curl by 48 pounds. Based on the numbers that rolled out of these high-tech research labs, Cell-Tech Hardcore is the most powerful creatine supplement ever developed. And Kirk wouldn't settle for anything less when it comes to his physique.

Cell-Tech Hardcore rushes your muscles with an onslaught of musclebuilding ingredients.

with Nanomolecular Hyperdispersion Technology™, Cell-Tech™ Hardcore is engineered to deliver these creatine molecules fast. The second powerful blend in every serving of Cell-Tech Hardcore is Osmodrol™. This muscle cell specific volumizer is infused with taurine and is designed to maximize nutrient uptake and muscle cell expansion. Proper cell volumization works together with maximal muscle creatine uptake to dramatically accelerate growth.

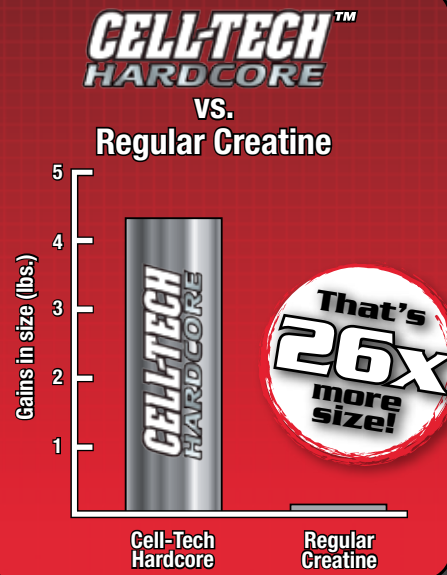
But that's not all. Next up, every serving of Cell-Tech Hardcore is powered by Insulodrive™ – a specific matrix designed to take advantage of the anabolic properties of insulin for unheard of results every time. Finally, each serving of Cell-Tech Hardcore rushes your muscles with the tidal-wave power of Lipoic-Tech™ – an advanced saturation optimizer,

200 milligrams of alpha lipoic acid (ALA), the nutrient partitioning agent that facilitates insulin sensitivity and glucose uptake. With its ability to maximize the potent anabolic hormone insulin, Cell-Tech Hardcore's four powerful blends are able to work synergistically to soak your muscle cells with creatine, hyperstimulating muscle growth.

CELL-TECH HARDCORE: THE ONLY NAME KIRK TRUSTS

There's one reason Kirk trusts his pursuit for thick, ripped muscle to Cell-Tech™ Hardcore: science. With more than 44 clinical studies to testify to the effectiveness of Cell-Tech Hardcore and its ingredients, there's simply no question. In a 28-day clinical study, one extraordinary test subject using Cell-Tech Hardcore gained up to

Results will vary. Cell-Tech Hardcore is available at GNC, GNC Rite Aid, Vitamin Shoppe, Vitamin World, Hi-Health, Popeye's and BOSS Distributors. All trademarks are owned by their respective trademark owners. © 2007. Cell-Tech™ Hardcore is patented. For more information on Cell-Tech Hardcore, please visit MuscleTech.com. Individual has been remunerated and used other MuscleTech® supplements.



In a 28-day study that included weight training, subjects gained an amazing average of 26 times more size using Cell-Tech Hardcore compared to subjects using regular creatine (4.34 lbs. vs. 0.16 lbs.). Take a look at the numbers then pack on the size!

In just 28 days, test subjects using Cell-Tech Hardcore gained an average of 26 times more size than subjects who used regular creatine.

spikes insulin levels far beyond those seen with regular creatine supplements, force-feeding more creatine into your muscles. Without this powerful insulin spike, creatine transport into the muscles is slower and definitely not maximized. So when bodybuilders want to pack more creatine into their muscles, where it's most

crucial for extreme muscle growth, they trust Cell-Tech Hardcore. But the clinically proven power of Cell-Tech Hardcore's scientifically engineered formula doesn't stop with just the power of insulin. This radical formula utilizes four cutting-edge musclebuilding blends. The first is Crea-Edge™. Crea-Edge is an intense anabolic matrix of multiple forms of creatine, including creatine alpha-ketoglutarate, creatine HCA,