

Double-T™ Sports is proud to sponsor in conjunction with BodySpace the **1<sup>st</sup> Annual 2009 CreaDyl™/NO-Beta™ Transformation Challenge**. This is a contest to introduce Double-T™ Sports featuring “Red Hot” NO-Beta™ and the NO-Beta™ Bulging Biceps Workout. This is an opportunity to use two of the most effective performance enhancers on the market to transform your body while experiencing a training sensation like you’ve never had before.

Come see what it’s all about and in the process win CASH, a Trip to Miami, a VIP Trip to the 2010 Olympia, Photo Shoots, Free Product and an Endorsement Contract Offer to represent Double-T™ Sports.

## **“OFFICIAL CONTEST RULES” THE FIRST ANNUAL 2009 CREADYL™/NO-BETA™ TRANSFORMATION CHALLENGE**

### **1. The Challenge**

**THE FIRST ANNUAL 2009 CREADYL™/NO-BETA™ TRANSFORMATION CHALLENGE** “THE CHALLENGE” is a contest open to male and female members of the BodySpace community subject to the terms of eligibility.

Double-T™ Sports will begin the task of reviewing entries on April 26<sup>th</sup>, 2010 and will announce 10 finalists for the top 3 spots on or before May 10<sup>th</sup>, 2010. Winners will be announced no later than May 15<sup>th</sup>, 2010.

The last entry date shall be February 22<sup>nd</sup>, 2010 at 11:59:59 PM “EASTERN TIME” and contest shall conclude on April 19<sup>th</sup>, 2010.

### **2. The Sponsor**

The “CHALLENGE” is sponsored in whole by CHV Holdings, LLC, 20436 Route 19, Suite 620-285, Cranberry Township, PA 16066 “THE SPONSOR” and featured exclusively on BodySpace.

### **3. Entry**

To enter the “CHALLENGE” you must:

- Complete and submit the “Entry Form”
- Order from Bodybuilding.com and use CreaDyl™ or NO-Beta™ for a period of 10 weeks “THE CYCLE PERIOD.” It is recommended that you consult with your health care practioner before starting this or any supplement and exercise program
- Update images at time of registration and every 4 weeks in your BodySpace Profile

- Write a summary review “THE REVIEW” of your experiences during the 10-week cycle using the products and post it on “Contest Review” thread in the Sponsored Supplement Review forum
- OPTIONAL in the “Sponsored Supplement Forum” create a log “THE LOG” providing a narrative of your progress – Additional prizes will be announced for those running a “LOG”
- Whereas the transformation can be accomplished with either product those Individuals who wish to be considered for an ENDORSEMENT CONTRACT OFFER FROM DOUBLE-T™ WILL BE REQUIRED TO USE THE BOTH NO-BETA™ AND CREADYL™ “THE STACK” FOR THE 10 WEEK PERIOD.

Individuals may use “THE STACK” to gain muscle, loose body fat and/or a combination of both.

#### **4. Eligibility**

The “CHALLENGE” is open to men and women who are legal residents of the US and at least 18 years of age on the day of registration and own a BodySpace account.

The “CHALLENGE” is not open to anyone affiliated with the “SPONSOR” including but not limited to employees, agents, representatives, distributors, consultants, family members, board reps, professional bodybuilders and/or anyone affiliated with any competing supplement company. The “CHALLENGE” is subject to all Federal, State and local laws. Void where prohibited.

#### **5. Judging Criteria**

Participants will be judged “THE JUDGING CRITERIA” on the following:

- 80% of the score will be determined by the degree of transformation as evidenced by a comparison of the “Before” and “After” images provided.
- 20% of the score will be based on the narrative “THE REVIEW” of the experience “CYCLE PERIOD” using CreaDyl™ and/or NO-Beta™. Entrants are encouraged to be as descriptive and creative as possible.

The “SPONSOR” will in its sole discretion select the winners. All decisions with respect to winners or any matter related to this “CHALLENGE” will be final and binding.

#### **6. Prizes**

Whoever makes the most extreme change will be determined the Grand Prize Winner (Estimated Value of \$8,500.00 WITHOUT Endorsement Contract) and will win the following:

1. A check in the amount of \$5,000.00
2. A Photo Shoot to take place in Miami, Florida
3. A VIP Trip to the 2010 Olympia
4. 1-Year supply of No-Beta™ and CreaDyl™
5. A possible endorsement contract offer

The Winner of the Most Muscular Transformation (Estimated Value of \$4,500.00 WITHOUT Endorsement Contract) will receive:

1. A check in the amount of \$2,500.00
2. A Photo Shoot to take place in Miami, Florida
3. 1-Year supply of No-Beta™ and CreaDyl™
4. A possible endorsement contract offer

The winner of the Biggest Fat Loss Transformation (Estimated Value of \$4,500.00 WITHOUT Endorsement Contract) will receive:

1. A check in the amount of \$2,500.00
2. A Photo Shoot to take place in Miami, Florida
3. 1-Year supply of No-Beta™ and CreaDyl™
4. A possible endorsement contract offer

The “SPONSOR” will make necessary arrangements for airfare and hotel accommodations. Exact time frame for trips to Miami will be made on a coordinated basis between Double-T™ Sports and Winner while the 2010 Olympia will be announced directly to winner.

Each category will be awarded only 1 winner. Additional prizes will be given to:

- 1<sup>st</sup> through 10<sup>th</sup> - \$250.00 + 1 Stack of NO-Beta™ and CreaDyl™
- 11<sup>th</sup> through 20<sup>th</sup> – will receive a case of CreaDyl™.

In the event that a Winner is determined to be ineligible or withdraws from the “CHALLENGE”, the Promoters reserve the right to select at its sole discretion another Winner.

Taxes, insurance, personal expenses, gratuities, incidental charges, or any other items not specifically described in these Official Rules are the sole responsibility of the winners.

No transfer, substitution, or cash equivalent for any prizes will be permitted, except at the sole discretion of the “SPONSOR” due to unavailability of prizes for any reason, including but not limited to cancellation, scheduling conflicts, or force majeure. Any remaining components of the prize will be awarded and the “SPONSORS” obligation to the winners will be fulfilled, and no additional

compensation will be provided. THE “SPONSOR” reserves the right to substitute prizes of equal or greater value.

It is the sole responsibility of the Winner, to pay all taxes, insurance, personal expenses, gratuities, incidental charges and/or any other items not specifically described in these Official Rules.

## **7. Submission of Images**

Entries are considered valid only when images are properly submitted. Scroll down to the bottom of the “Official Contest Page” and complete the registration form. Immediately upon submitting the entry form dated images must be uploaded to your BodySpace progress photos section. Selection of winners will be based on a comparison of images ranging from Day 1 and conclusion of Week 10.

Images MUST be dated and an additional “Close-Up” of the newspaper used when submitting the first and last images. Failure to do so will result in disqualification.

The following images will be required:

1. Front Shot holding that days newspaper (mandatory)
2. Back Shot (mandatory)
3. Side Shot from either side (mandatory)
4. Abdominal Shot (optional)
5. Most Muscular (optional)

All images are expected to be in good taste and not of a pornographic nature. Images may not be altered in any way and must be exclusively of the “ENTRANT.” Any image deemed inappropriate, vulgar, obscene will result in an immediately disqualification. Additionally all images submitted must be in strictly compliance with BodySpace photo guidelines.

## **8. Title to Images**

Entrants shall have full legal rights, copyright or otherwise, ownership and title to all photographs or images submitted. In the event that an “ENTRANT” submits photographs to which they do not have full and complete ownership rights and title, “ENTRANTS” will be required to submit a notarized release from the photographer who has title. All images submitted may be used by Double-T™ Sports for marketing purposes and in promotional campaigns at Double-T™ Sports sole discretion. Double-T™ Sports will not pay any fee for any photos submitted. Failure to comply will make “ENTRANT” ineligible.

By submitting your registration you grant full legal rights and title to all images and further agree to indemnify and hold "SPONSOR" harmless from any action arising from the use of photographs submitted by you in accordance with the "CHALLENGE." You warrant that you have full legal capacity to make such assignment.

## **9. Personal Information:**

Any and all personal information submitted by the entrants in connection with the "CHALLENGE" will be used by the "SPONSOR" for purpose of the "CHALLENGE" and to award prizes.

Entrant's personal information may also be used to send additional information about "CHALLENGE" and/or "SPONSOR", their affiliates and licensees, and each of their respective products and programs via electronic and ordinary mail. Except as set forth herein, an Entrant's personal information will not be used for any other purpose and will not be shared with anyone else unless required by law.

## **10. Release of Liability**

In consideration of my participation in the "CHALLENGE", and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, I, on behalf of myself, my executors, administrators, agents, representatives, spouse, children, heirs, next of kin, successors, and assigns, acknowledge, represent and agree as follows:

- a. I am voluntarily participating in the "CHALLENGE" of my own free will and volition.
- b. I am not a minor.
- c. I am of sound mind and body, have sufficiently trained for participation in the "CHALLENGE" and have not been advised otherwise by qualified medical person.
- d. I possess all rights and faculties necessary to execute, deliver and perform this agreement.
- e. I certify that I meet all eligibility requirements as set forth in the "OFFICIAL RULES" which I have read, understand, and agree to.

f. I agree that to the extent the “CHALLENGE” and rules thereof violate any laws of the country, state and/or city where I reside, my participation in the “CHALLENGE” is void.

g. I certify that all images I submit for the competition will depict only me, will not be altered in any manner whatsoever, will be owned by me and not require the consent of any other third party rights holder.

h. I am fully aware and assume the risk of illness, accidents, injury, death, personal injury, bodily harm, emotional stress, psychological harm, property damage and all dangers potentially arising from or in connection with my involvement or participation in the “CHALLENGE”.

i. If I win I hereby consent to receive medical treatment, which may be deemed advisable in the event of injury, accident, and/or illness during the Photo Shoot.

j. I hereby irrevocably grant the “SPONSOR”, the perpetual, worldwide, royalty-free, sub-licensable, transferable right, license and privilege to: (i) photograph me and image, (ii) quote or paraphrase all of a portion of any statements that I may make before, during or after the “CHALLENGE” (“Statements”), (iii) publish, display and otherwise use my name, image, likeness and biographical data; and (iv) publish, exhibit, distribute, transmit, advertise, promote, commercially exploit and otherwise use any of the statements and/or Image in any and all media, now known or hereafter devised.

k. I hereby irrevocably waive, release, discharge and hold the “SPONSOR”, their affiliates, directors, officers, employees, volunteers, representatives, agents, licensees, sponsors, successors, and assigns (“Released Parties”) harmless from and against any and all losses, liabilities, claims, costs, damages, demands and expenses (including but not limited to attorney fees) arising from or in connection with my participation in the Competition, any and all Hazards, whether occurring on or off the premises where the “CHALLENGE” takes place and whether caused by the active or passive negligence of the Released Parties or otherwise, and all uses of any photographs, images submitted, including but not limited to any claims based on the right of privacy, the right of publicity, copyright, trademark, or any other right or privilege.

l. I acknowledge that this Release of Liability and Accident Waiver shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law.

m. I represent and warrant that I have carefully read this Agreement, understand its contents including an assumption of the risk of the negligence of the Released Parties and a waiver and release of the liability of the Released Parties.

n. If any provision in this Agreement is found to be invalid, unlawful or unenforceable to any extent, such provision shall be excluded from this Agreement, the remainder of which shall continue to be valid, lawful and enforceable in all other respects to the fullest extent permitted by law.

q. This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without regard to conflict of law principles. Any controversy arising under this Agreement shall be adjudicated before a state or federal court of competent jurisdiction located in Allegheny County, Pennsylvania. By the execution and delivery of this Agreement, each party: (i) accepts, generally and unconditionally, to the exclusive jurisdiction of such court and any related appellate court; and (ii) irrevocably waives any objection it may now or hereafter have as to the venue of any such suit, action or proceeding brought in such a court or that such court is an inconvenient forum.

r. I represent and warrant that I or my executors, administrators, agents, representatives, spouse, children, heirs, next of kin, successors, and assigns shall make or institute any lawsuit or claim any liability, in law or in equity, against any of the Released Parties with respect to any of the Hazards or my participation in the Competition.

**BY ENTERING THIS CONTEST, YOU SIGNIFY THAT YOU ACCEPT THESE TERMS AND CONDITIONS IN THEIR ENTIRETY.**